



## *SOLE SOURCE*

This letter confirms that *Just Right Reader Birth to 3 Board Books* are a sole source product, manufactured, sold and distributed exclusively by Just Right Reader. Aligned directly with the components of early literacy and parent engagement these books include a unique set of attributes including a QR Code on the back of each book directing parents to an informative video about how to interact with their baby and promote enriched activities. The QR code is a passport to parental support that increases a child's success as an early reader.

There is no other set of Birth to 3 books on the market available for purchase that would serve the same purpose or function. All of our decodables can be customized to meet the future adaptability such as translation to other languages and customized videos from community and school leaders.

If you desire additional information, don't hesitate to contact me at any time or visit our website at [www.justrighreader.com](http://www.justrighreader.com). Thank you for your interest in Just Right Reader. We look forward to collaborating with your school!

Sincerely,

Sara Rich, CEO  
Just Right Reader, Inc.  
5473 Blair Rd, Suite 100, PMB 98000  
Dallas, TX 75231  
[www.justrighreader.com](http://www.justrighreader.com)  
[sara@justrightreader.com](mailto:sara@justrightreader.com)  
P (877) 415-7323  
F (415) 480-8322