2026 CATALOG · BIRTH–GRADE 12

Just Right Reader

Get Ready to Accelerate Reading Achievement!

Data-Driven Science of Reading Programs

ESSA MODERATE · LXD RESEARCH

EVIDENCE-BASED
Reading + Family Engagement



Take-Everywhere Phonics Programs · Video Phonics Lessons · Decodable Libraries

Data-Driven Science of Reading Resources in English and Spanish

Phonics, Family Engagement, and Accelerated Achievement Year After Year

Peek Inside!
1-minute video



Early Childhood Collection

Ages 0-5 Years

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Decodable Libraries + Phonics Programs

Kindergarten—2nd Grade

PAGE 9



High-Interest Chapter Book Library

3rd—5th Grade

PAGE 14



Success Series™

Upper Elementary, Middle, and High School Students

PAGE 16



Take-Everywhere Literacy Packs™

Pre-K —12th Grade

- **Personalized, Evidence-Based, and Data-Driven Year after Year**
- **Customized** to Meet Your District's Unique Needs
- **Data-Driven** Read-at-Home Plans

PAGE 3



Professional Development

All Teachers and Administrators

- Science of Reading
- Implementing Just Right Reader
- Differentiating Instruction

PAGE 33

NEW!



Multi-Tiered Phonics Instruction and Support

All Grades

- Intervention
- Special Education
- Dyslexia Support

PAGE 19



Family Engagement + Parent Tutoring Programs

All Grades

- Science of Reading
- Supporting Reading at Home
- Implementation

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ESSA TIER 2: MODERATE EVIDENCE

TOP 25 GLOBAL IMPACT-CERTIFIED EDTECH COMPANIES

ESSA RESEARCH-BASED DESIGN TIER 4

ESSA LEVEL III—PROMISING EVIDENCE

ESSA LEVEL IV—DEMONSTRATES A RATIONALE

EDUEVIDENCE SILVER EFFICACY

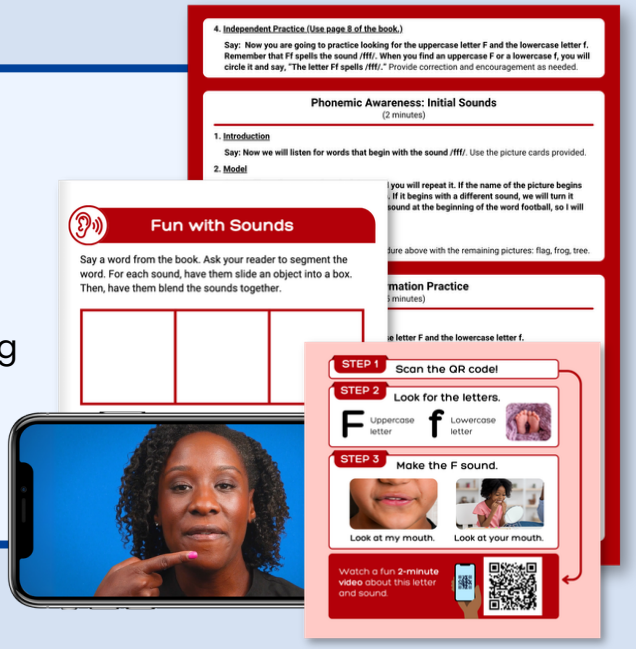
Accelerate Student Achievement Through

The 5 Pillars of Reading

1

Phonemic Awareness

Our lessons provide the critical building blocks of early literacy, helping young learners hear, identify, and manipulate sounds with confidence and joy.



2

Phonics

Each book features 90% decodable text and 20% targeted phonics instruction, supported by research-based video phonics lessons available in 14+ languages.



3

Fluency

As students reread, they strengthen fluency and mark their achievement by coloring a High Five! on the back cover—encouraging repeated practice and celebrating success.

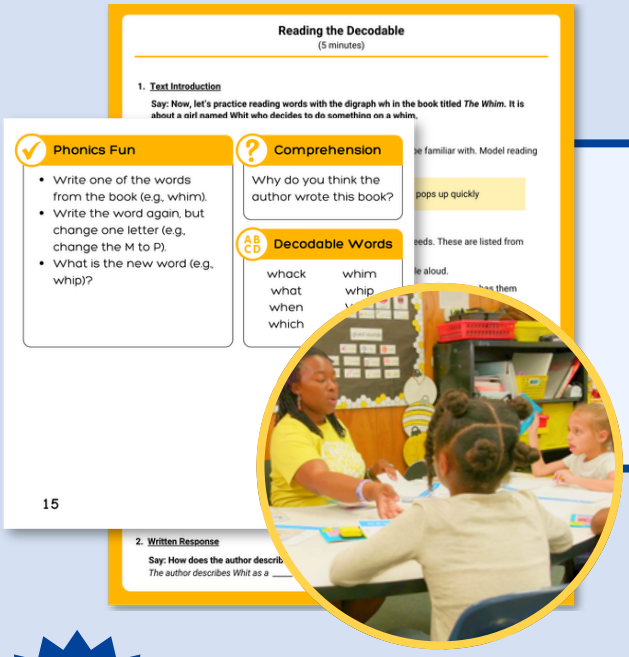


Evidence-Based Phonics Program!
Learn more.

4 Vocabulary

To help students expand their language and comprehension skills, each book introduces rich, new vocabulary.





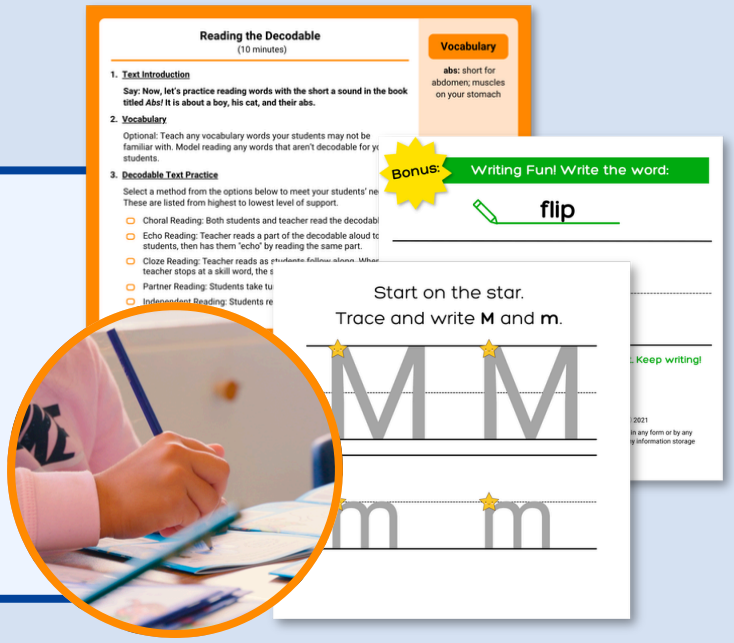
5 Comprehension

Each book and lesson plan includes discussion and written-response questions designed to check for understanding and promote deeper thinking.

BONUS

Reading + Writing Connection

Each lesson integrates both decoding and encoding practice so students consistently connect sounds to print and apply phonics skills in reading and writing.



> If you are looking for decodable texts to support a well-articulated scope and sequence of phonics instruction, **look no further!** Just Right Reader Decodables are clearly designed to support explicit, systematic phonics instruction.

Dr. D. Ray Reutzel
Senior Research Fellow at the Center for the School of the Future

Accelerate Reading This Summer

EVIDENCE-BASED READING + FAMILY ENGAGEMENT — ESSA MODERATE

With Personalized *Take-Everywhere Literacy Packs™* in English & Spanish

Perfect for 21st CCLC Funding

8X DIBELS Growth in Just Six Weeks*

- Family engagement resources
- Targeted small-group instruction
- Teacher-led phonics videos in 14+ languages



DISTRICT SUMMER SCHOOL

Data-driven *Take-Everywhere Literacy Packs™* personalized using student assessment data for small group instruction in class and continued practice at home and everywhere.

SUMMER SCHOOL IN A BACKPACK

For Students Not Attending Summer Programs

Grade-level skill review packs that reinforce the foundational skills taught during the school year.



Bring Reading Acceleration to Your District!

Go.JustRightReader.com/summer

Just Right Reader

*Schechter, Rachel & Janakiefski, Laura. (2024). Just Right Reader Pilot Study in Texas, Spring 2024. 10.13140/RG.2.2.30390.51528.

Take-Everywhere Literacy Packs™

How it Works
2-minute video

Available in English and Spanish

Evidence-based personalized decodable packs and ready-to-use literacy resources offer explicit and systematic phonics practice for school, home, and everywhere, year after year.



3, 2, 1, Open!



Joyful Reading Experiences



Personalized Phonics Practice



Easy Small-Group Instruction

Take-Everywhere Literacy Packs™

Customized and Personalized for Your Students Year After Year

Summer — **Back to School** — **Year-Round Acceleration**



Evidence-Based Activities reinforce fluency skills and motivate students to keep reading.

Customized Backpacks help students take their reading everywhere.





Teacher Phonics Lessons in 14+ languages empower teachers and families to support reading at school, home, and everywhere.

Specially Wrapped Packs with **students' names** make reading personalized and exciting!

Peek Inside!
1-minute video

Available in
English & Spanish



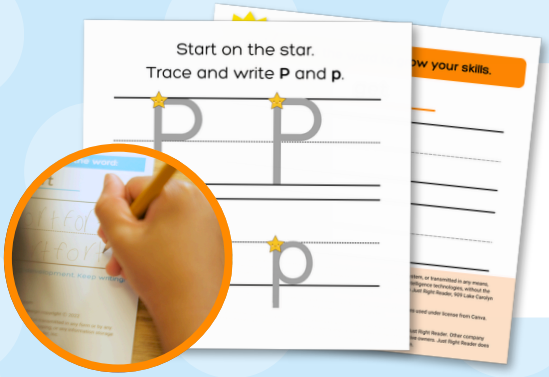
Data-Driven, Personalized Decodables
are custom printed for each student using reading data.



Coming Soon!

AI Powered Parent Engagement Tools
support meaningful literacy practice at home.





Writing Pages
strengthen the reading-writing connection.

Customized Literacy Message
from **district leaders**
creates a deep connection with the community.



How It Works

Customized Quantities from 1–11 Packs



You Share **Reading Data**

We **Personalize** Take-Everywheres

Accelerate Achievement in School, At-Home, and Everywhere!

3,000+ Districts Are Accelerating Achievement

With Take-Everywhere Literacy Packs™ in English and Spanish

Fresno Unified School District **Family Engagement** **5-11 Packs**	Pasco County Schools – A World-Class Education **Special Education** **5-11 Packs**	Hillsborough County Public Schools **Transformative Growth & Family Empowerment** **11 Packs**
PWCS **School Break** **5-11 Packs**	Orange Public Schools "Good to Great" **Phonics Acceleration** **5-11 Packs**	cms Charlotte-Mecklenburg Schools **Summer School** **3-6 Packs**

Science of Reading
Take-Everywhere Games

The Perfect Addition to Take-Everywhere Literacy Packs™

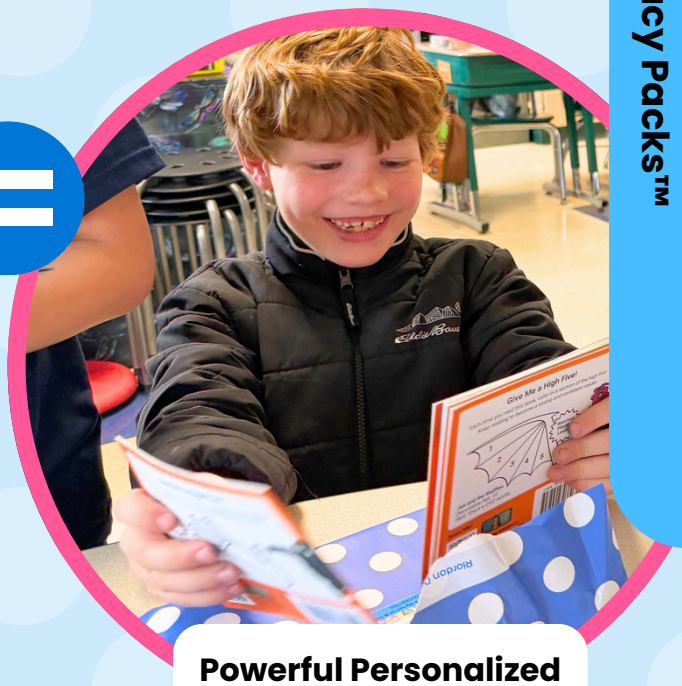
Personalized, hands-on phonics games that target new phonics skills and bridge family engagement directly with school instruction!



Take-Everywhere Literacy Packs™



Take-Everywhere Games



Powerful Personalized Practice

Data-Driven Personalization

Science of Reading games are personalized for each student using reading data to reinforce phonics skills.



Evidence-Based & Proven to Accelerate Literacy

Science of Reading *Take-Everywhere Literacy Packs™* Demonstrate ESSA Level II Moderate Evidence

Sample

399 Kindergarteners.

Implementation

5 months of *Take-Everywhere Literacy Packs™.*

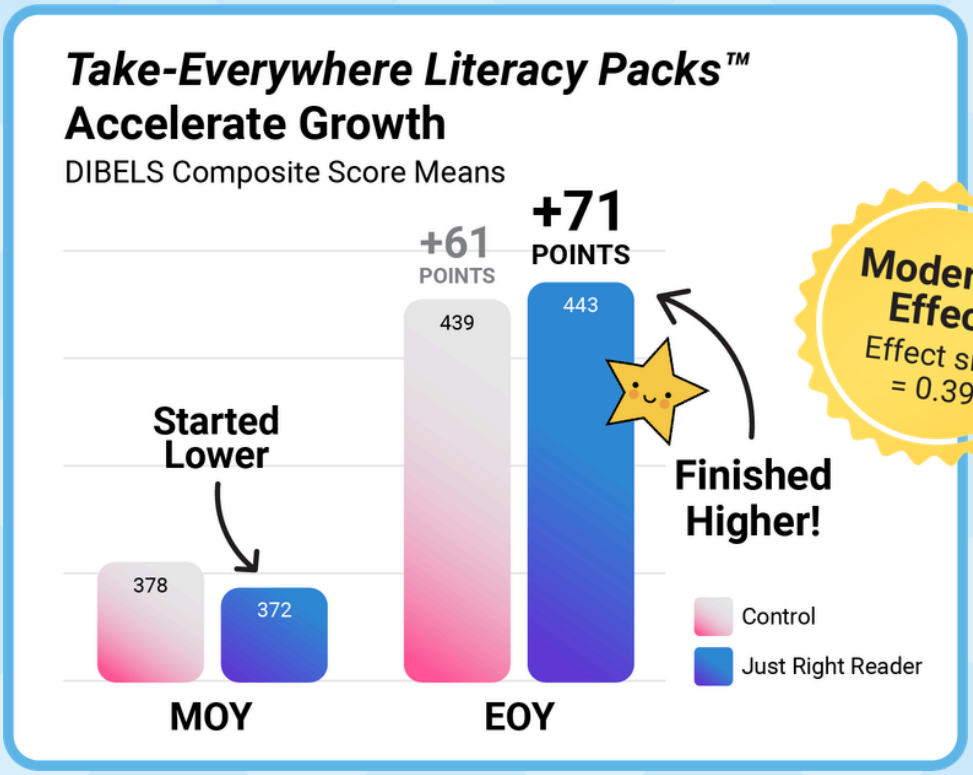


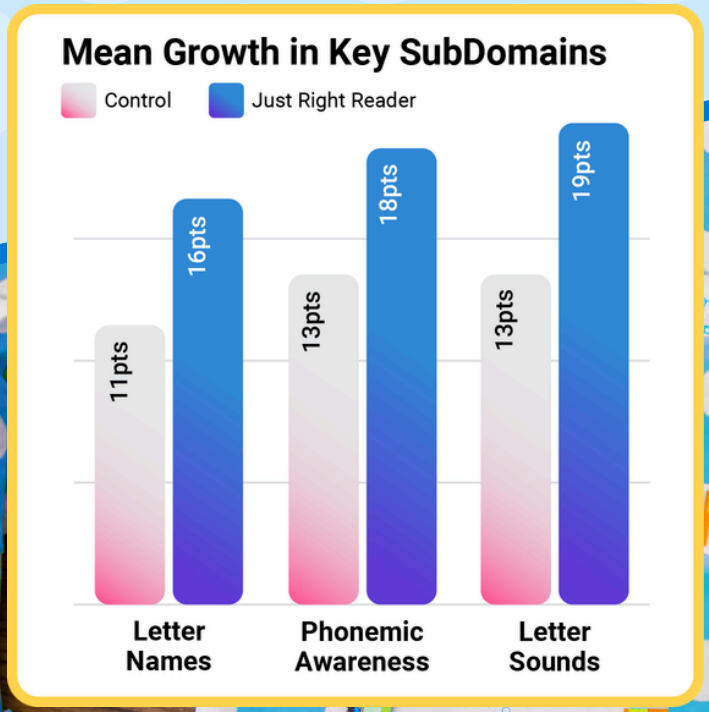
Design

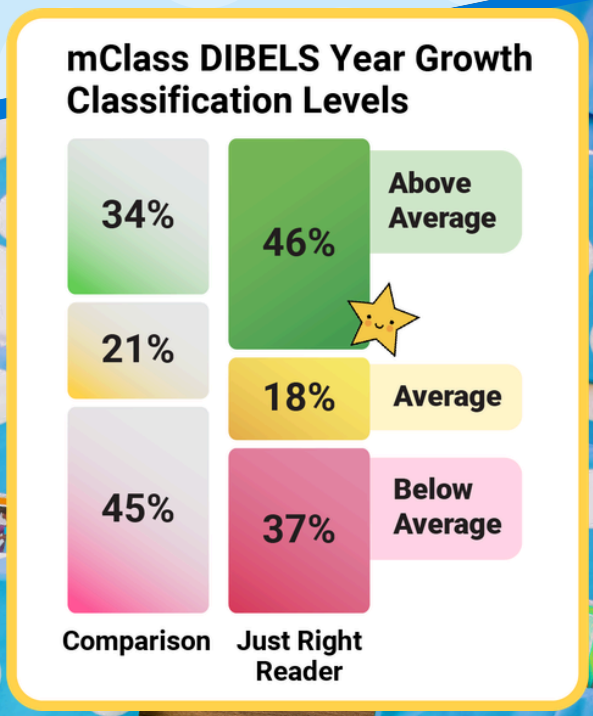
Quasi-experimental design. Comparison classes had competitor decodables.

Conducted By

LXDRESEARCH AT CHARLES RIVER MEDIA







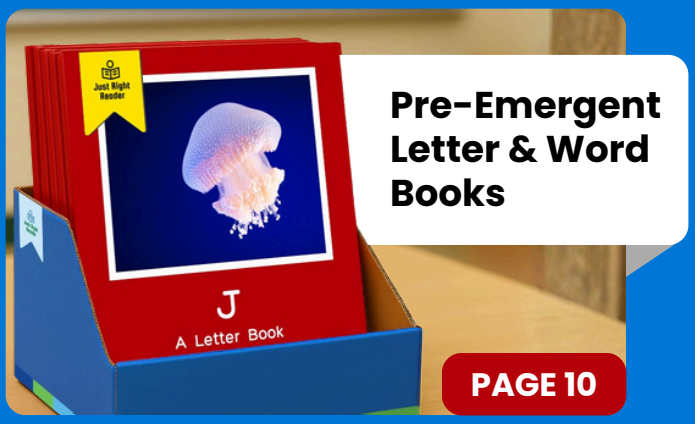
Learn More: JustRightReader.com/Evidence-Based

Phonics Acceleration Program + Decodable Libraries

Our libraries are special!
2-minute video

Available in English and Spanish

Over 1,000 evidence-based decodable titles provide explicit, systematic phonics practice with multiple texts per skill to build mastery and accelerate reading achievement.



Pre-Emergent Letter & Word Books

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2nd Grade Library

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Kindergarten Library

PAGE 11



High Interest Chapter Book Library
Grades 3-5

PAGE 14



1st Grade Library

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Success Series™
Upper Elementary, Middle, & High School

PAGE 16

Foundational Skills Phonics Program:
Pre-Emergent Letter & Word Books

90 titles **English Library**

54 titles **Authentic Spanish Library**





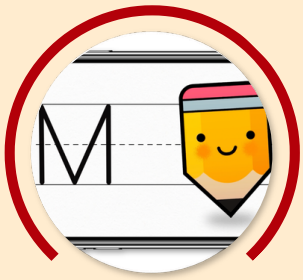
Explicit and Systematic Phonics Instruction



Learn Letter Identifications



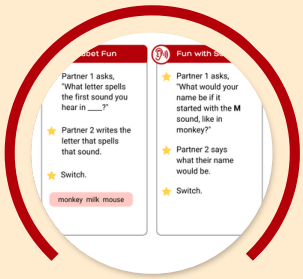
Quickly Move from Letters and Sounds to **Decoding Words**



Letter Formation Instruction



Practice Letter Writing on **Dry-Erase Pages**



Fun Phonics Activities

Foundational Skills Phonics Program: Kindergarten Decodable Libraries

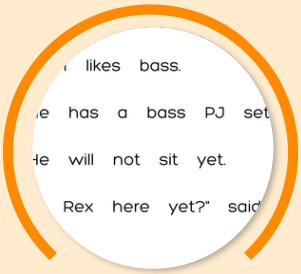
ALIGNED TO UFLI SCOPE & SEQUENCE

85 titles English Library

66 titles Authentic Spanish Library

Bins with each library!





90% Decodable Text and 20% of Each Page Targets the Focus Skill



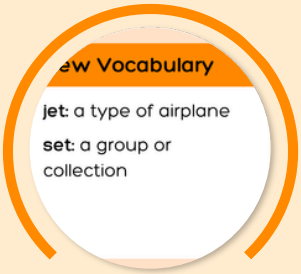
Video Phonics Lesson from a Real Teacher in 14+ Languages



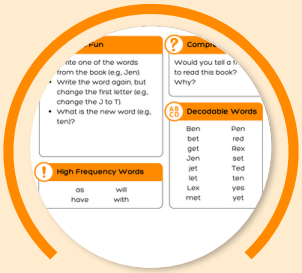
Explicit and Systematic Phonics Instruction



Boosts Engagement with Colorful Illustrations



Builds Vocabulary



Engaging Activities Make Phonics Fun

Short *e* Phonics Lesson

2-minute video

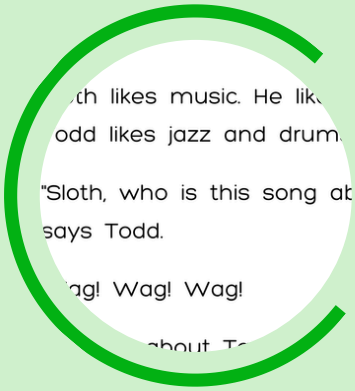
Accelerate Reading Achievement—Visit JustRightReader.com/Learn

Foundational Skills Phonics Program:
1st Grade Decodable Libraries

ALIGNED TO UFLI SCOPE & SEQUENCE

125 titles **English Library**

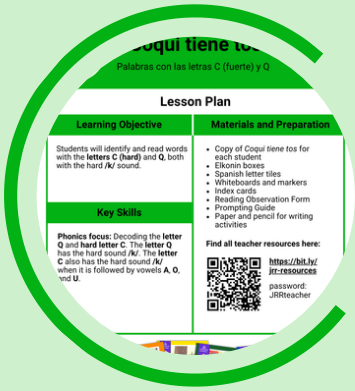
66 titles **Authentic Spanish Library**



90% Decodable Text and 20% of Each Page Targets the Focus Skill



Video Phonics Lesson from a Real Teacher in 14+ Languages



Explicit and Systematic Phonics Instruction



Foundational Skills Phonics Program:
2nd Grade Decodable Libraries

ALIGNED TO UFLI SCOPE & SEQUENCE

90 titles **English Library**

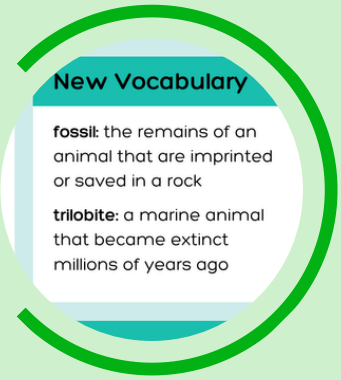
54 titles **Authentic Spanish Library**



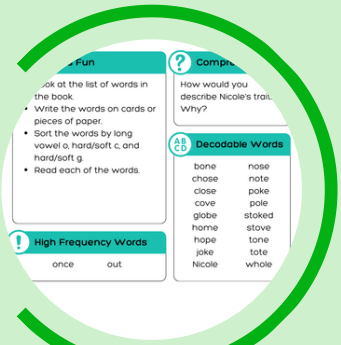
Connects with **Relatable Stories and Characters**



Builds Vocabulary



Engaging Activities Make Phonics Fun



Video Phonics Lesson: Digraphs

2-minute video

High-Interest Chapter Book Library
in English and Spanish

Designed for grades 3–5, these high-interest chapter books extend foundational phonics into multisyllabic words and morphology while building fluency and comprehension through engaging, Science of Reading–aligned texts.

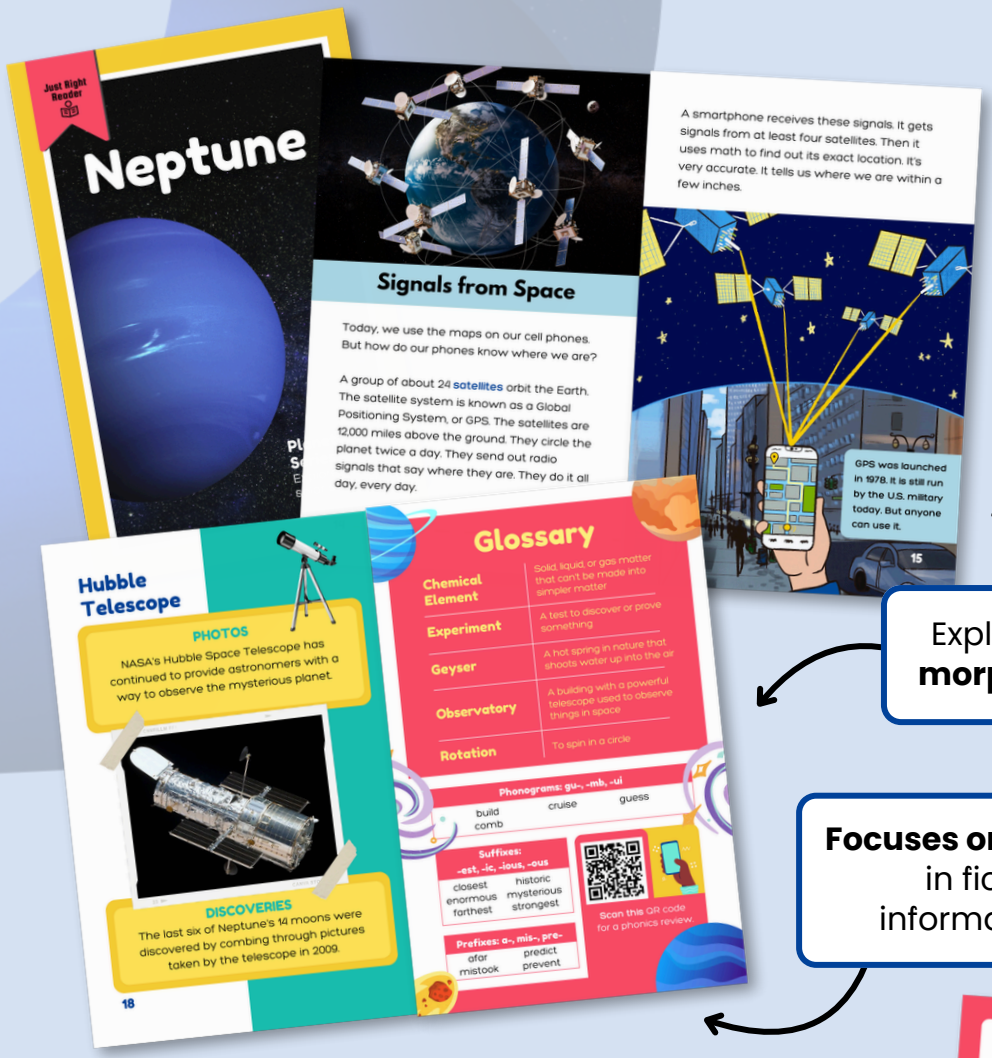
60 titles **English Library**

30 titles **Spanish Library**

Bins with each library!



- Personalized packs that **build morphoogy skills** at school, at home, and everywhere, year after year.
- Contains **3-5 chapter books** along our morphology progression.
- **Practice decoding multisyllabic words** helps students navigate more complex texts in content area classes.



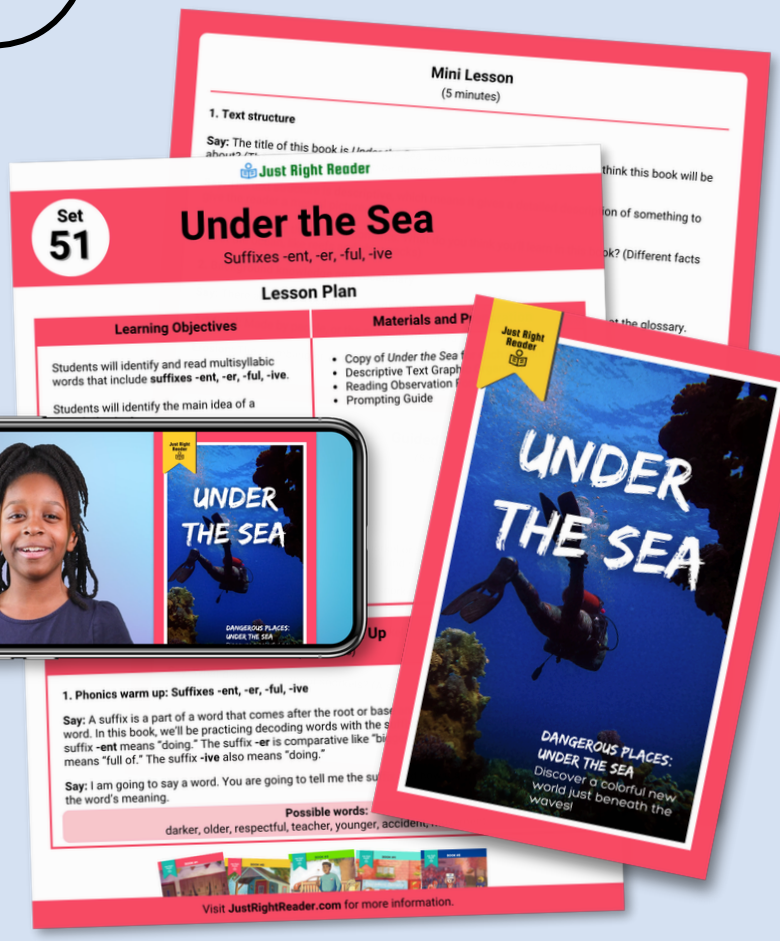
Engaging content for readers in upper grades

Longer Text builds reading stamina

Explicit and systematic **morphology instruction**

Focuses on text features in fiction and informational texts

Supports small group instruction with lesson plans, comprehension activities, and more



PLUS

Engaging Video Lessons in multiple languages

Prefixes & Suffixes Phonics Lesson

2-minute video

Success Series™: Build Foundational Skills for 3rd–12th Graders

Research-based phonics program that builds foundational skills at an accelerated pace to close gaps and help students achieve grade-level proficiency faster.



105 books — **Full Success Series™ Library**

35 books — **Beginner Collection**

35 books — **Intermediate Collection**

35 books — **Advanced Collection**

Success Series Take-Everywhere Literacy Packs™

- Personalized packs that **build foundational skills** at school, at home, and everywhere, year after year.
- Contains **5 decodable books** along our phonics progression.
- **Targets phonics skills based on student need.**



Learn More



Supports Multilingual Learners

Spanish–English cognates and vocabulary images support word learning.

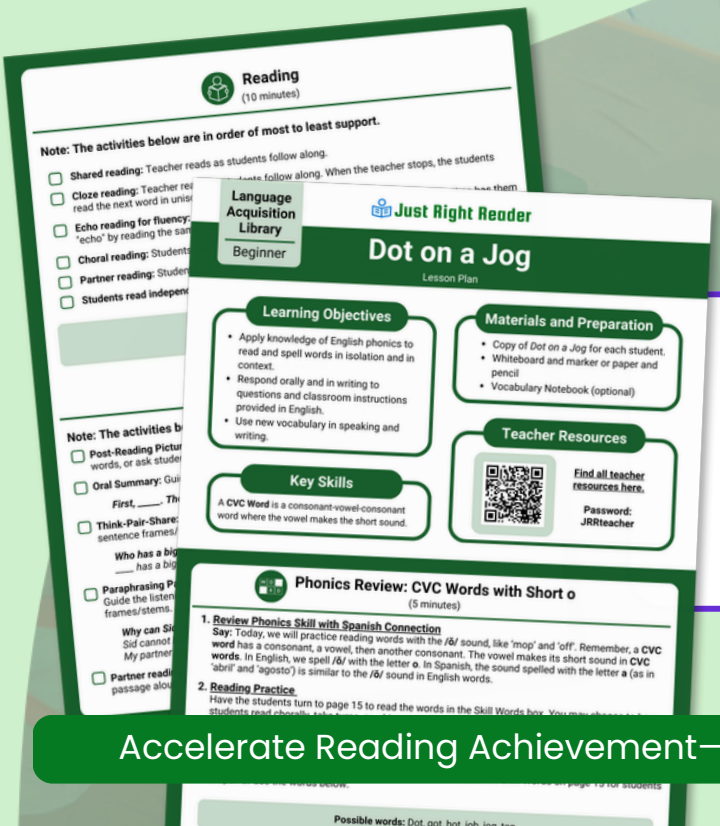


Engages Upper Elementary, Middle School & High School Students

Storylines and illustrations reflect older students, maintaining the dignity of the reader.

PLUS

Video Phonics Lessons in English and Spanish



Includes Comprehensive Language Support

Each lesson plan includes focused practice in listening, speaking, reading, and writing.

Designed to Align with ALL Phonics Programs

Engaging, standards-aligned resources that support explicit, systematic phonics instruction while fitting seamlessly into your standards, curriculum, and classroom routines.

View your curriculum alignment!

English Curriculum Alignments

- Bookworms
- Being a Reader
- CKLA
- Fundations
- Heggerty
- HMH Into Reading
- Magnetic
- SPIRE
- UFLI
- Wonders
- 95 Phonics
- **and more!**

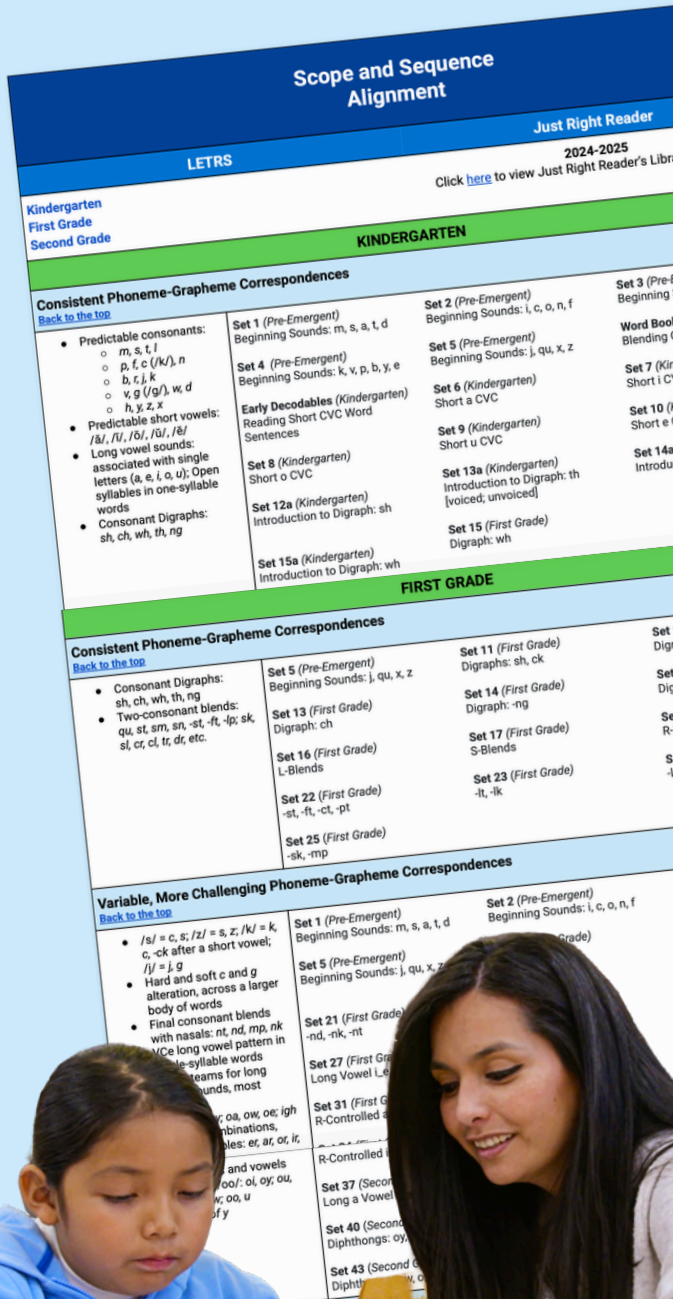
Spanish Curriculum Alignments

- Amplify
- Caminos
- Arriba la Lectura Estrellita
- La Cartilla
- Maravillas
- SAVVAS miVisión
- **and more!**

Custom Libraries

ALIGNED TO UFLI SCOPE & SEQUENCE

- UFLI-Aligned Library
- **and more!**



> The beauty of Just Right Reader is that you are **aligned to Heggerty, HMH, CKLA,** and so many of the resources that we use!

Dr. Shanae Herron,
Director of Federal Programs,
Monroe City Schools, LA



Multi-Tiered Phonics Instruction & Support

Ideal for Read-at-Home Plans, Intervention, MTSS, RTI, Students with IEPs & Summer School

Eliminates Foundational Gaps and Accelerates Students Toward Grade-Level Reading

Intensive, evidence-based phonics instruction that promotes accessibility and accelerates achievement for students with a wide range of learning needs, including those with reading disabilities and dyslexia.





> After just two packs of **Just Right Reader decodable books,** one of our hardest to reach special education students moved from **Kindergarten to the end of second grade—she's taken off!**

Lisa Sipe
Kingman Unified District

Learn More

Multi-Tiered Phonics Instruction and Support

Intervention Program

Real Books, Real Growth, Real-Time Achievement

Ideal for intervention, MTSS, RTI, students with IEPs, and summer school! Identify and close foundational literacy gaps for Tier 2 & 3 students to accelerate reading achievement.



with Take-Everywhere Literacy Packs™

UFLI
University of Florida Literacy Institute

Take-Everywhere Literacy Packs™ are fabulous! They use data and provide the repetition kids need, **making them more effective than almost anything else** we can do.

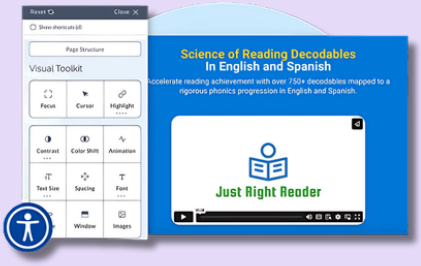


Matt Burns, Ph.D.
Assistant Director

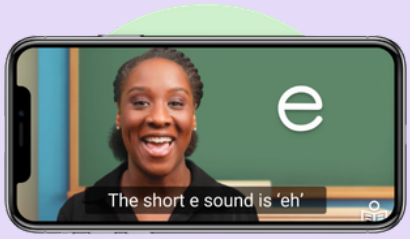
Learn More: JustRightReader.com/Intervention

Accessible Literacy for All Learners

Accessible, high-quality literacy resources designed to support all learners and empower families



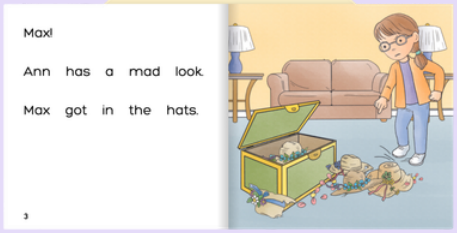
508 Compliance



Closed Captioning

- **WCAG Compliance**
- **NIMAS Certification**
- **Transcripts**
- **Accessible Media Players**
- **Audio Descriptions**
- **High Contrast**
- **Accessible Fonts**

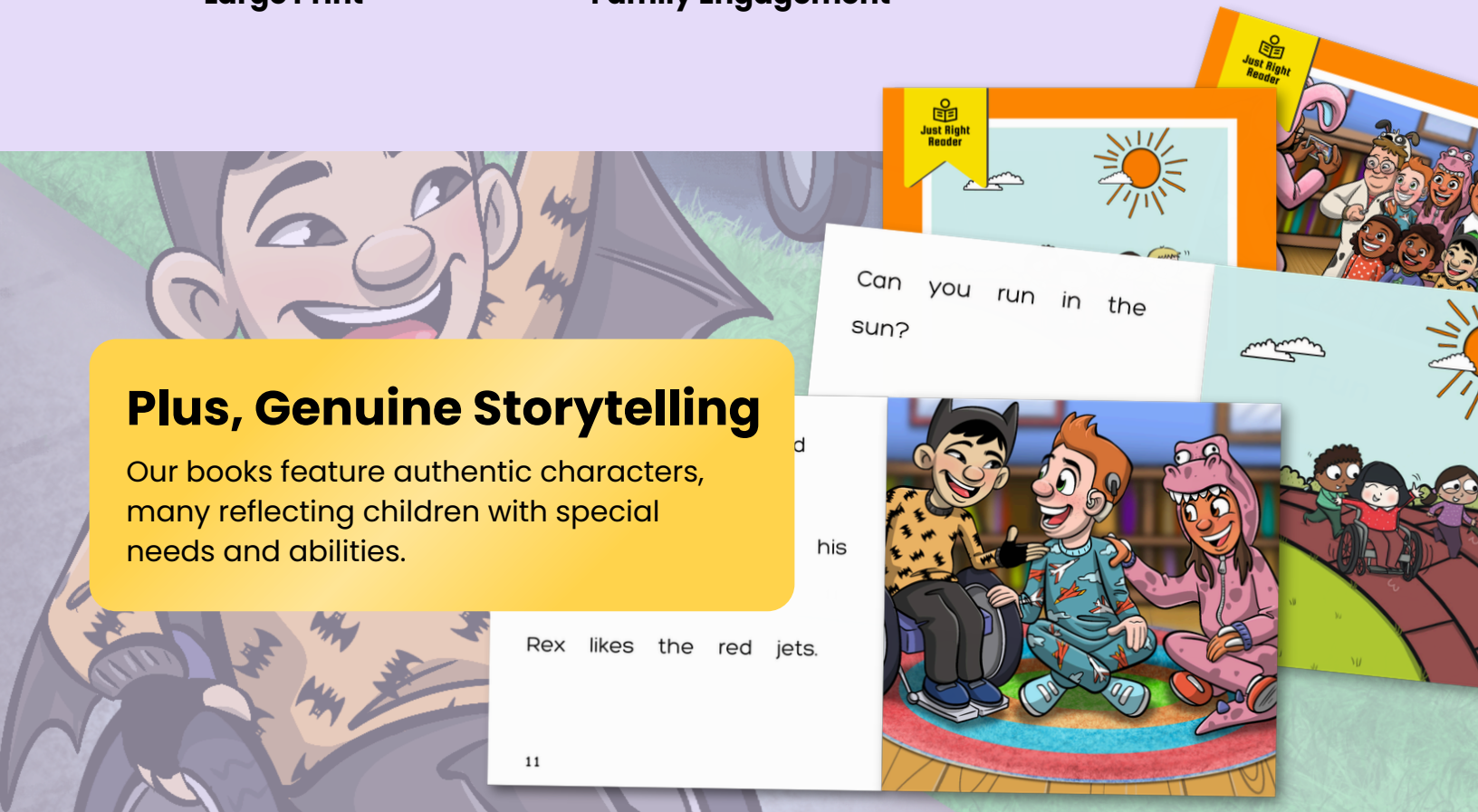
Multi-Tiered Phonics Instruction and Support



Large Print



Family Engagement



Plus, Genuine Storytelling

Our books feature authentic characters, many reflecting children with special needs and abilities.

Learn More: JustRightReader.com/Accessibility

Effective, Student-Centered Dyslexia Instruction

Build foundational skills and accelerate reading achievement for all learners in Tiers 1, 2, & 3





- **Daily, data-driven small group instruction**
- **Structured literacy approach**
- **Evidence-based instructional materials**

> My son was diagnosed with Dyslexia and Dysgraphia last year. These books have made such a positive impact with his reading and confidence, and **now he's reading 4–5 per night and reading them over and over!** I hope any parent of a struggling reader finds Just Right Reader!

Parent in Hammond School District, IN



Learn More: JustRightReader.com/Dyslexia

Early Childhood Literacy

Available in English and Spanish

Build literacy and readiness skills during the critical first five years of life.

What Makes Board Books Special?





PAGE 24

Board Book Library

BIRTH - 3 YEARS



PAGE 26

Knowledge and Language Building Library

3 YEARS - 4 YEARS



PAGE 27

Pre-Emergent Library

4 YEARS - 5 YEARS



Learn More

2-minute video

Board Book Library

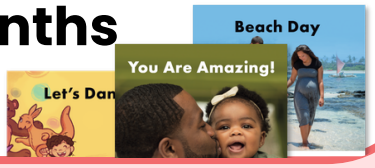
Available in English and Spanish

Build early literacy and readiness skills with Early Learning Standards-aligned books.

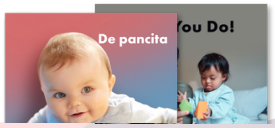




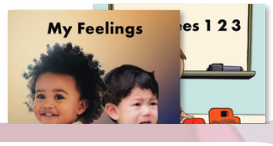
36 titles **0–36 Months Bundle**



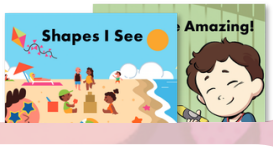
12 titles **0–12 Months Collection**



12 titles **13–24 Months Collection**



12 titles **25–36 Months Collection**



PLUS Support for Families!
Book Bags and Learning Together Guides



Achieve Developmental Milestones

Learn Baby Sign Language

Family Video Lessons



Learning Together Guides

Available in English and Spanish

Equip caregivers with easy tips and fun ideas for their child's journey to literacy.

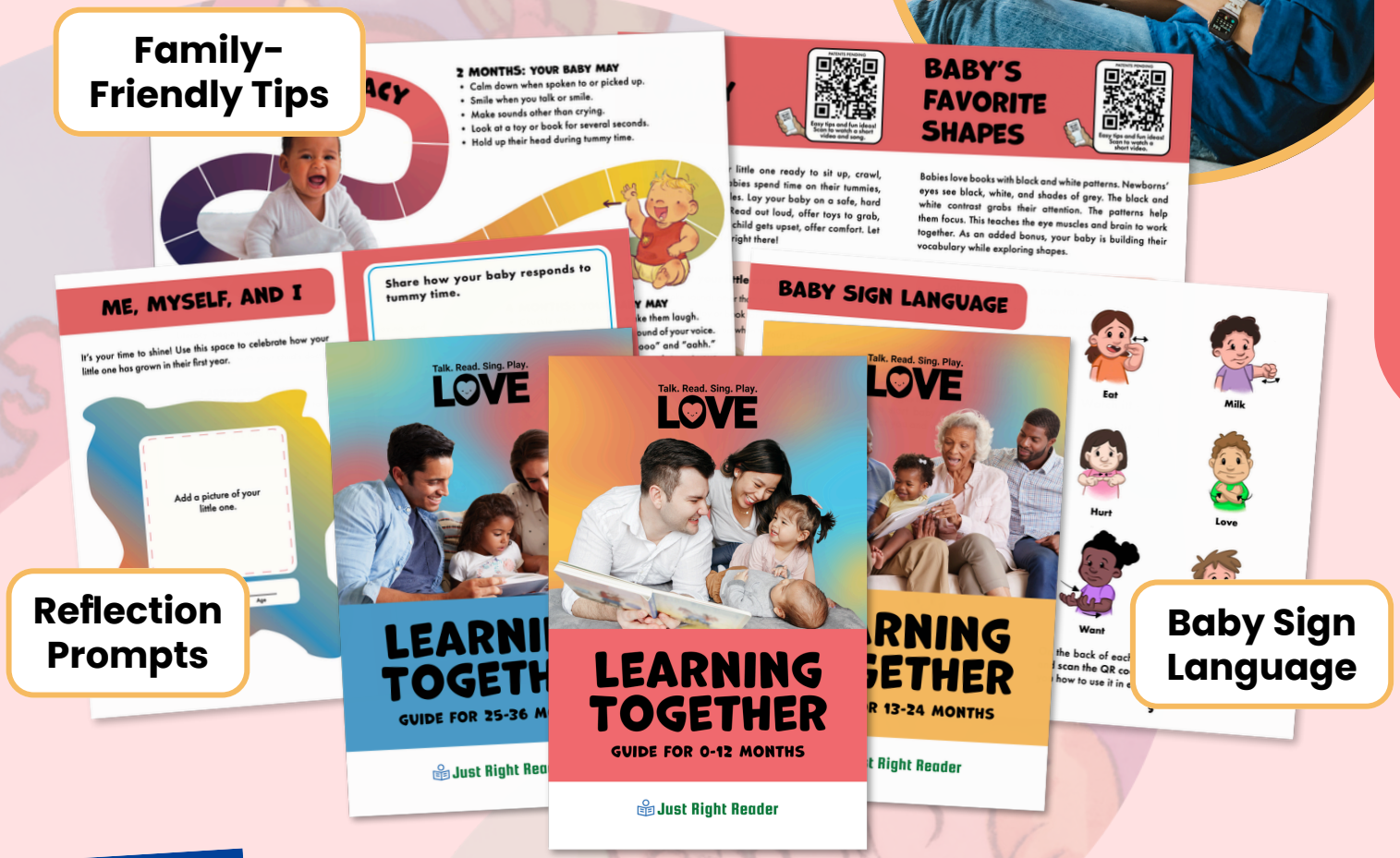


Perfect for Building Kindergarten Readiness

Family-Friendly Tips

Reflection Prompts

Baby Sign Language



PLUS



Family Video Lessons

A QR code on every title links to engaging videos for families in English and Spanish.



Book Bags

Get caregivers and children excited by the gift of reading with book bags to take reading everywhere.

Knowledge and Language Building Library

Available in English and Spanish

Develop oral language, vocabulary, reading readiness, and background knowledge through engaging fiction and nonfiction texts





60 titles

Knowledge and Language Building Library

Available in English & Spanish



Take-Everywhere Literacy Packs™

Available in English & Spanish

Accelerate reading achievement in school, at home, and everywhere with personalized packs that build reading readiness.



Build knowledge across genres
with 10 topic-based sets

All About Me	Animals	Community Helpers
Colors	Plants	Transportation
Nutrition	Habitats	Building Things
	Seasons	







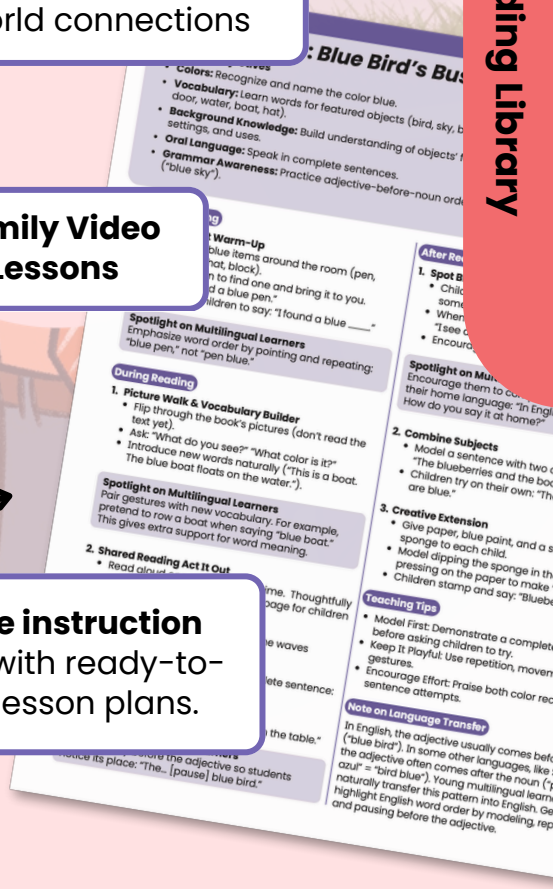
DUVAL COUNTY PUBLIC SCHOOLS

Customize for your district!

Strengthen oral language and real-world connections

Family Video Lessons





Make instruction easy with ready-to-use lesson plans.



PLUS

Teacher's Editions

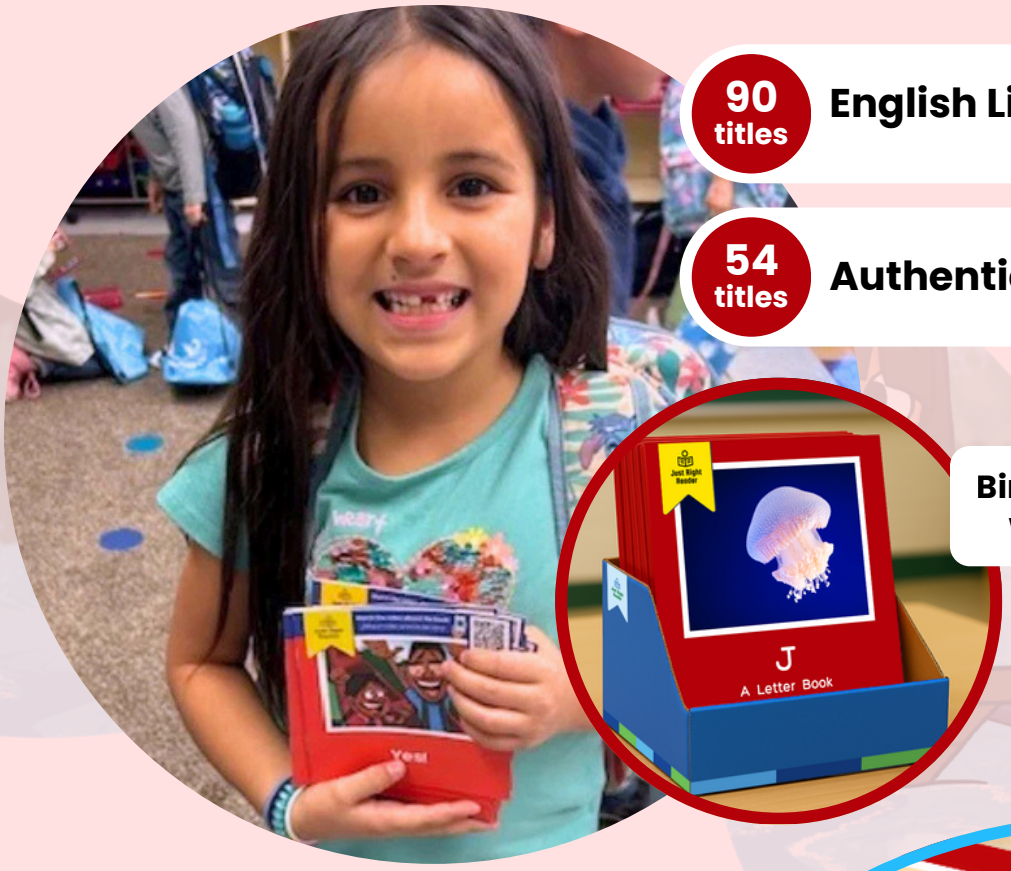
Available as 8x8 books to support shared reading experiences.

Pre-Emergent Letter & Word Books

Available in English and Spanish

Build strong foundational skills with research-based Letter and Word Books.





90 titles **English Library**

54 titles **Authentic Spanish Library**

Bins and lesson plans with each library!



Take-Everywhere Literacy Packs™

Available in English & Spanish

Accelerate reading achievement in school, at home, and everywhere with personalized packs that build foundational skills.

Learn **Letter Identifications**

Explicit and Systematic Phonics Instruction

Letter Formation Instruction

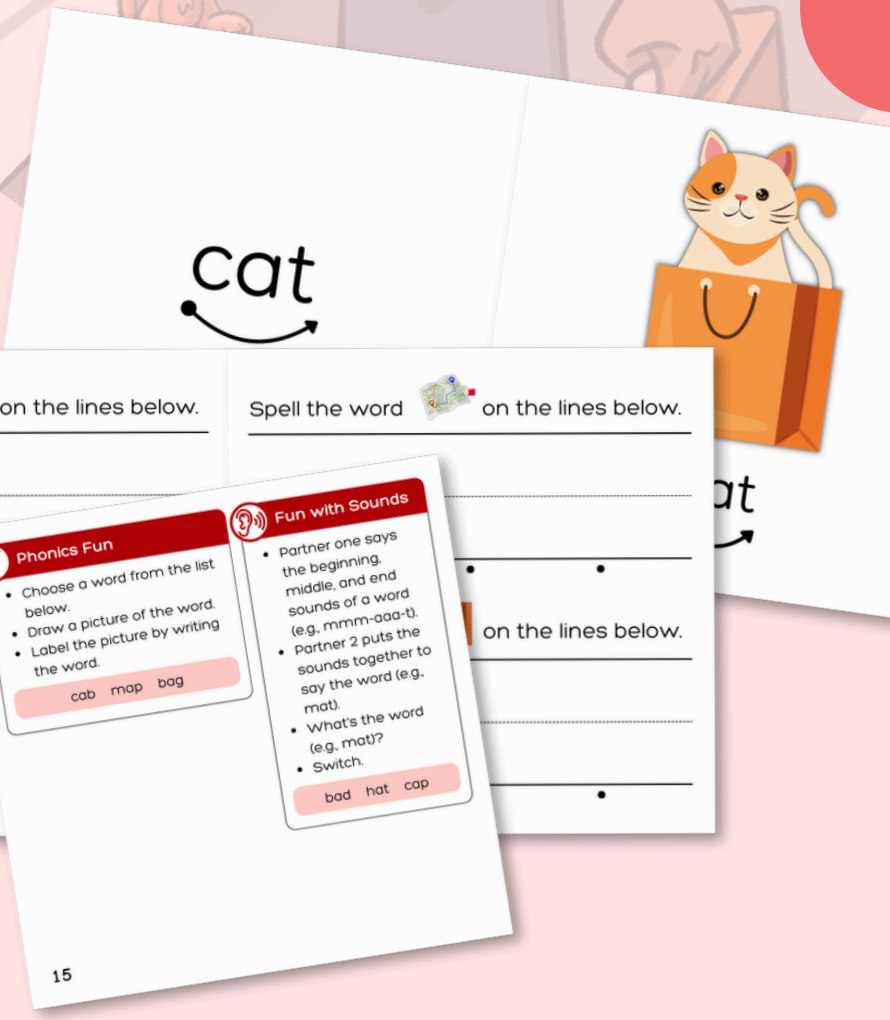
Quickly Move from Letters and Sounds to **Decoding Words**

Practice Letter Writing on **Dry-Erase Pages**

Fun **Phonics Activities**

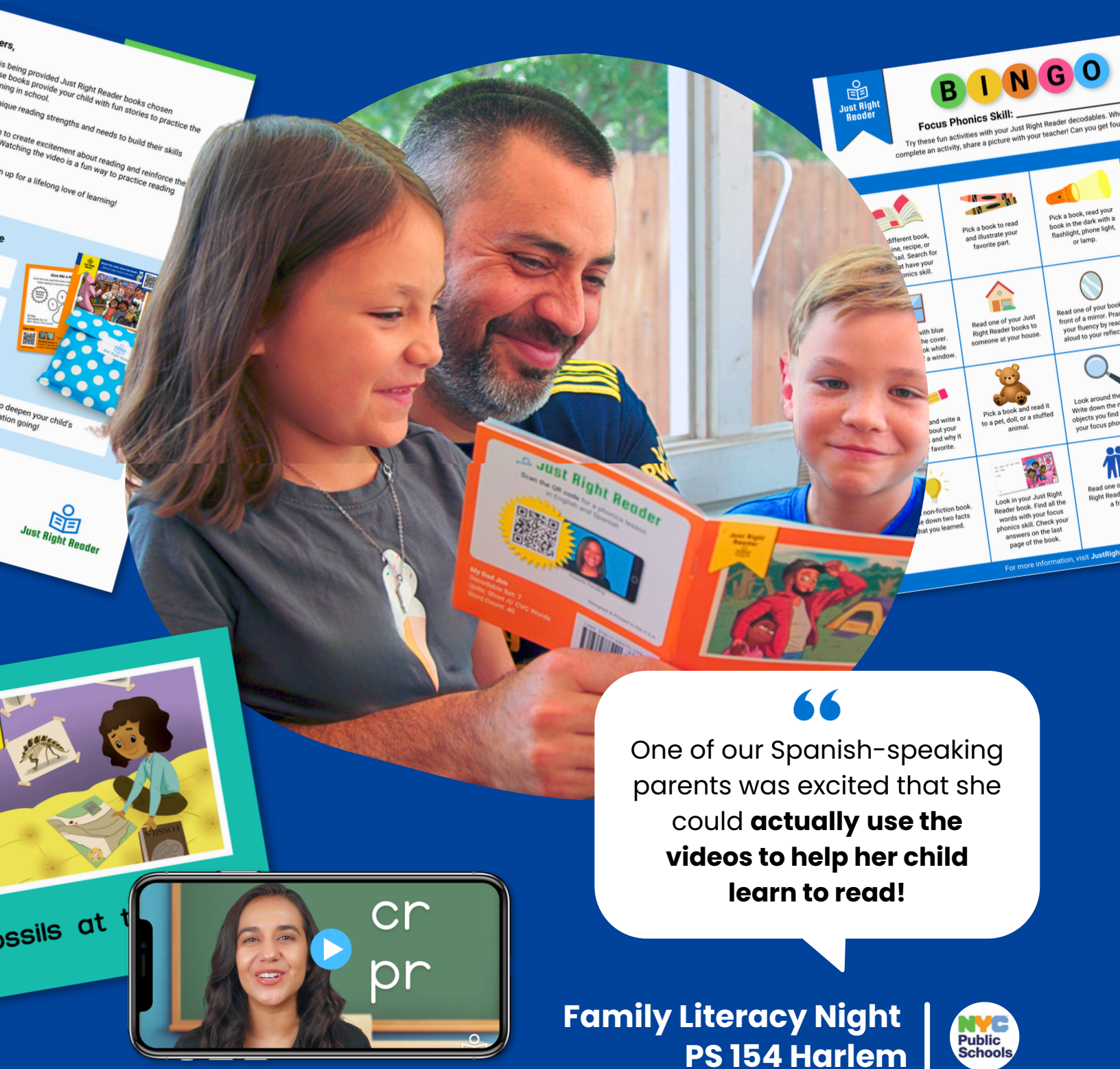








Family Engagement + Parent Tutoring Programs



> One of our Spanish-speaking parents was excited that she could **actually use the videos to help her child learn to read!**

Family Literacy Night
PS 154 Harlem

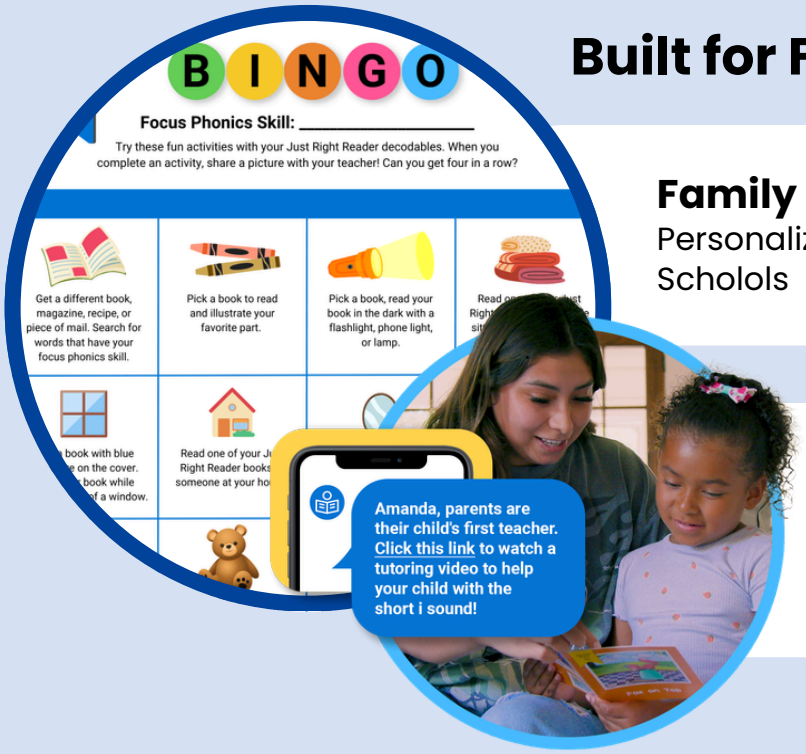
NYC Public Schools

Contact Us: Learn@JustRightReader.com · 877-415-READ

Take-Everywhere Literacy Packs™: The Perfect Read-at-Home Plan

8X DIBELS Growth in Just 6 Weeks

Give families the personalized tools, video lessons, and confidence to support reading at home and everywhere.



Built for Family Engagement

Family Learning Tools
Personalized for Your Schools

AI Powered Parent Engagement Tools
Makes Reading Practice Powerful

Data-Driven & Evidence Based



Evidence-Based Reading Materials



Personalized for each student based on reading data



Aligned to classroom instruction

Customized for Your District

to Empower Families & Accelerate Student Achievement

All Our Resources, Customized for You!



Custom Printed Backpacks
with Your School or District Logo

Custom Decodables
Printed Special For Your District



Branded Phonics Videos in 14+ Languages
Made Special for Your District to Empower Teachers and Families

Spanish
Arabic
Farsi
Haitian Creole
Hmong
Mandarin
Russian
Portuguese (Brazilian)
Urdu
...and more!

Vietnamese
Tagalog
German
French

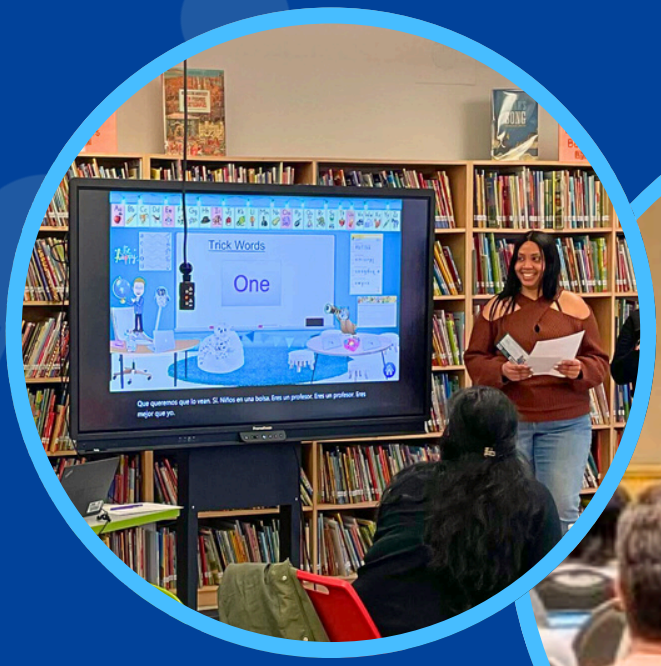


Personal Video Message
from Your District Leader



Family Literacy Nights
Designed Just for Your Families

Professional Development







> Wonderful presentation. I am excited to use these sources! **It's nice they connect to the curriculum currently being used.** Thank you!

Ventura Unified School District, CA

Professional Development & Teacher Empowerment

Research-Based Professional Development for High-Impact Instruction and Teacher Empowerment

Watch a Science of Learning Symposium!



Bridge the Gap Between Research and Practice

Improve educator effectiveness and accelerate student achievement with engaging sessions that deliver easy-to-use strategies for instruction and sustainable implementation.

Session Topics:

- Data-Driven Instruction
- Family Engagement Strategies
- Effective Small-Group Instruction
- Intervention
- **and more!**



> This [training] was a **lot of fun with tons of learning**. I'm very excited about this resource!

Savannah-Chatham County Public School System, GA

Join the Science of Learning Network!

Science of LEARNING NETWORK

Fireside Chats

An intimate Professional Learning Community (PLC) where you connect with leading Science of Reading experts and fellow state, district, and school leaders through meaningful conversations.

Symposiums

Host an event in your district with our literacy experts and your district neighbors to share research and successes.

Webinars

Join our interactive virtual sessions for the latest research and actionable strategies that raise achievement for all students.

Join Today!

Don't miss out on our exciting learning opportunities!

JustRightReader.com/SOLN

Our Team of Leading Literacy Experts


Lucy Hart Paulson, Ed.D.


D. Ray Reutzel, Ph.D.


Laura Tortorelli, Ph.D.


Heidi Anne Mesmer, Ph.D.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Reading + Family Engagement

Just Right Reader

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through our Winter Reading Program!



Accelerate Reading Achievement with

Science of Reading Phonics Program + Decodable Libraries

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