



SOLE SOURCE

To Whom It May Concern:

This letter confirms that *Just Right Reader Science of Reading Take-Everywhere Literacy Packs* is a sole source product manufactured, sold, and distributed exclusively by Just Right Reader. These materials are backed by evidence and include unique attributes, including a QR Code directing the reader to an instructional phonics lesson video taught by a literacy expert. The QR code is a passport to literacy support that bridges the gap between classroom and at-home learning. No other decodable book on the market provides this level of support to readers, making it a distinctly different product.

These are the only available literacy resources that serve the same purpose or function. All of our *Just Right Reader, Science of Reading Take-Everywhere Literacy Packs* can be customized to meet the future adaptability of the school and student's needs because we use each student's reading data to curate a personalized set of books to meet their specific reading level. *Just Right Reader Science of Reading Take-Everywhere Literacy Packs* are unmatched because they:

- Have a QR Code leading to a human-led phonics lesson video to create a pathway for successful learning at home and in class.
- Use reading data to curate sets of *Just Right Reader Science of Reading Take-Everywhere Literacy Packs* to create an at-home library and promote family engagement.
- Provide a sense of fun and excitement around reading as the *Just Right Reader Science of Reading Take-Everywhere Literacy Packs* students receive each week are wrapped, customized to their reading level, and labeled with their name.
- Create a technical solution to the issue surrounding learning how to decode words, read with fluency, and gain a greater sense of comprehension by offering students a unique set of attributes in *Just Right Reader Science of Reading Take-Everywhere Literacy Packs* that are not offered by any other decodable provider on the market.
- Provide content representative of all kids in America's schools doing things kids do so that kids can see themselves depicted in stories and gain a greater sense of community and belonging.
- Provide the highest number of decodable titles on the market from a single publisher to create a more equitable learning experience through fictional and informational text.
- Provide culturally relevant, funny, engaging text.
- Bridge the educational gap between classroom and at-home learning by offering digital phonics lessons in English and Spanish. These videos are available in other languages to support district, student, and community needs.



- Alter reading progress by providing the most robust supplemental reading program that celebrates each student's current reading level and curates a carefully selected set of decodables to meet students where they are while becoming progressively more challenging.
- They are aligned with the Science of Reading and follow the research of learning and reading and how to build strong foundational skills in the core areas of reading with high-quality evidence-backed materials.

If you want additional information, please contact me anytime or visit our website at www.justrighreader.com.

Sincerely,

Sara Rich, CEO
Just Right Reader, Inc.
5473 Blair Rd, Suite 100, PMB 98000
Dallas, TX 75231
www.justrighreader.com
sara@justrightreader.com
P (877) 415-7323
F (415) 480-8322